

Oakland Literacy Council *presents*

EX LIBRIS 2023

OPENING ROADS TO LITERACY

34th Annual Fundraising Dinner
to Benefit Adult Literacy

Thursday, November 16, 2023

The Village Club · Bloomfield Hills, Michigan

An evening featuring Patrick Flores-Scott, author of American Road Trip

Event Sponsorship Proposal



www.oaklandliteracy.com/exlibris2023

THE NEED

175,000 adults in Oakland County function at the **LOWEST LEVELS** of LITERACY and NUMERACY

450+ Billion **LOST REVENUE** in U.S. each year due to underemployment and unemployment, plus increased public spending on health services
(Sources: National Council for Adult Learning, American Journal of Public Health)

33% of U.S. workers do NOT have basic digital skills.

Low-income individuals are most likely to lack devices, high-speed Internet, and the skills to navigate technology.

(Sources: PIACC, 2017; ProLiteracy, 2021)



Less than 10% of eligible adults are receiving adult education services.

OAKLAND LITERACY COUNCIL

FREE literacy services for adults in Oakland County since 1984

The **MISSION** of Oakland Literacy Council is to empower adults with literacy skills, confidence, and opportunity to independently flourish in today's dynamic and digital world.

Reading



Writing



Speaking



Math



Digital Skills



We serve **ADULT LEARNERS** who live, work, or go to school in Oakland County and have reading, writing, English speaking, or math skills below the ninth-grade level, lack basic digital skills, or are seeking a GED credential.

Our **INDIVIDUALIZED PROGRAM** meets the unique needs of each learner with one-on-one instruction delivered by the **300+ highly trained volunteer tutors** who give their time each year.

Through **COMMUNITY PARTNERSHIPS**, we create pathways to job training, higher education, employment and citizenship.

Over 350 ADULTS SERVED/YR*

Over 21,000 HOURS OF INSTRUCTION*

Nearly 70% MET ANNUAL LEARNING GOAL*



Student Barbara (right) and tutor Dena (left) are reading a book which depicts pre-colonial life in Nigeria. Dena likes to choose books that promote both skill-building and student empowerment.

EX LIBRIS EVENT

Thursday, November 16, 2023

The Village Club
Bloomfield Hills, Michigan



"I never thought that I would have a future ... I can say now I have a future, and I can see it! I feel love all around."

-- Cornelius Williams, OLC student,
speaking at Ex Libris 2022

In its 34th year, the annual Ex Libris fundraising dinner celebrates literacy, the accomplishments of students and volunteers, and *YOUR commitment and generosity that makes it all possible!*

It is an entertaining evening of cocktails and dinner followed by a meaningful program of speakers.

Ex Libris brings together leaders and advocates from business, government, workforce development partners, human services agencies, and the community who recognize the power of literacy to transform the lives of Oakland County adults and families.

Your partnership has never been more critical than now.

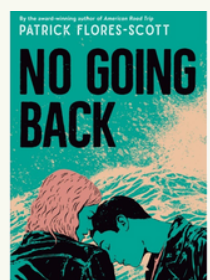
OLC has grown to serve more adults and offer more innovative education and workforce programs, tools, and supports for adult learners.



2023 Goal: \$100,000

Welcoming Michigan author and keynote speaker

PATRICK FLORES-SCOTT



**Spring 2024
release!**

Patrick Flores-Scott grew up in bilingual home in the Seattle area. For years — all the way through college, in fact — Patrick hid the fact that he didn't really read. He could read but it was so hard to concentrate that he struggled to get through a book.

As a longtime public school teacher, he was inspired to ***"write something that would've kept me engaged back when I was really struggling. I'd write about characters with big hearts who were searching to find their place in the world."***

Patrick's first novel, *Jumped In*, was named to the 2014 YALSA Best Fiction for Young Adults list and was a Walden Award finalist and Washington Book Award winner.

His second novel, *American Road Trip*, is a 2019 Best Fiction for Young Adults pick and was nominated for multiple state lists and awards. **While a YA book, it addresses mature themes as a teenager and his siblings face educational, financial, and mental health challenges, including PTSD.**

Patrick, wife Emma, and their two children live in Ann Arbor. He enjoys speaking at local schools about his experiences.

"...Flores-Scott isn't afraid to dive into the deep end, then come up for a blissful gulp of air."

- The New York Times

YOUR IMPACT

When you become an Ex Libris sponsor, you are not just helping adults learn to read, write, and compute. **You are investing in the QUALITY OF LIFE and ECONOMIC FUTURE of our SHARED COMMUNITY.**

YOU are helping build a MORE SKILLED WORKFORCE

With the support of tutors and staff, adults build skills to advance their careers and fulfill jobs in high-demand fields. Learners work to pass exams to enter into skilled trades, obtain occupational certifications, and enter training programs.

YOU are enabling ENTREPRENEURSHIP

Recent "alumni" have started restaurants, a party design company, and an alterations business.

YOU are promoting PROSPERITY for CURRENT and FUTURE GENERATIONS

Adults with stronger reading, English, and math skills go on to earn their GED and qualify for jobs with higher wages. They can give their children a better life and opportunity to be strong learners themselves.

YOU are making OAKLAND COUNTY a BETTER PLACE to LIVE, WORK, and RAISE A FAMILY

From grocery shopping and eating out to accessing medical care, transportation, and travel, to passing the U.S. citizenship test, literacy skills empower Oakland County adults and their families.

Young adults from a construction pre-apprentice program earn National Career Readiness Certificates. NCRC validates math, reading, and graphic literacy skills.



Daewoon, an immigrant from South Korea, now owns his own sushi restaurant in Lake Orion.



In June, Frankie graduated in math while her son cheered her on! She and close friend Elaina started learning "to do something for our children." What's next? GED!



ESL students from five different countries are studying to become Certified Nursing Assistants (CNA).



SPONSORSHIP PACKAGES

Your sponsorship includes recognition in the Ex Libris 2023 printed and online invitation, Oakland Literacy Council website and newsletter, social media, and e-promotions to 3000+ subscribers, *plus*:

EX LIBRIS 2023 SPONSORSHIP LEVEL	TICKETS	EVENT PROGRAM	SPECIAL RECOGNITION
PRESENTING (exclusive) \$20,000	12	Full-page ad (Back cover)	Permanent placard in new OLC Family Literacy Library and speak at event
MASTERPIECE \$10,000	8	Full-page ad	Permanent placard in new OLC Family Literacy Library
BESTSELLER \$5,000	8	Full-page ad	
CLASSIC \$3,500	6	1/2-page ad	
NOVEL \$2,000	4	1/4-page ad	
SHORT STORY \$750	2	25-word message	

Sponsorship Deadline: Monday, September 18, 2023*

**For inclusion on invitation*

For more information or questions, please contact:

Jeni Carino, Development Director (jeni.c@oaklandliteracy.com) or
Sue Klunk, Ex Libris 2023 Sponsorship Chairperson (sue.k@oaklandliteracy.com)

BECOME A 2023 SPONSOR

The board of directors, students, volunteers, and staff of Oakland Literacy Council thank you for considering an Ex Libris 2023 sponsorship!

To purchase your sponsorship, please return this form by mail, e-mail (info@oaklandliteracy.com), online, or call our office (248.253.1617).

Sponsorship Deadline*:

Monday, September 18, 2023*

**For inclusion on invitation*

Ex Libris 2023 Sponsorship Form

Please reply by **Monday, September 18, 2023**, to ensure you are included on the invitation.

Return this form, call our office (248.253.1617), or purchase your sponsorship online at:

www.oaklandliteracy.com/exlibris2023sponsor

Yes, we would be delighted to sponsor Ex Libris 2023 and champion the mission of transforming lives through literacy for Oakland County adults.

Name _____ Organization _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

Name to appear in program/publicity _____

Sponsorship Level:

___ **Presenting** **\$20,000**

___ **Masterpiece** **\$10,000**

___ **Bestseller** **\$5,000**

___ **Classic** **\$3,500**

___ **Novel** **\$2,000**

___ **Short Story** **\$750**

Payment (check* or credit card)

Amt Enclosed \$ _____ Please send an invoice (x) _____

*Please make checks payable to **Oakland Literacy Council**.

Visa, MC, AMEX _____

Exp _____ / _____ CVV _____

Name on Card _____

Ad copy for the program must be received by October 20, 2023.

Please format ads in either .jpg, .png, or .pdf and send to info@oaklandliteracy.com.

Thank you!



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