

# EX LIBRIS 2022



*Writing a New Chapter*

33rd Annual Fundraising Dinner to Benefit Adult Literacy

**Thursday, October 27, 2022**

The Village Club · Bloomfield Hills, Michigan

We invite you!

## **Ex Libris 2022 HOST COMMITTEE**



**OAKLAND LITERACY COUNCIL**

43700 Woodward Avenue, Suite 20

Bloomfield Hills, MI 48302

[www.oaklandliteracy.com](http://www.oaklandliteracy.com)

[info@oaklandliteracy.com](mailto:info@oaklandliteracy.com) · 248.253.1617

# WHAT WE DO



## OAKLAND LITERACY COUNCIL

FREE literacy services for adults in Oakland County since 1984

The **MISSION** of Oakland Literacy Council is to empower adults with literacy skills to thrive in today's dynamic and digital world, fostering *confidence, independence, and opportunity*.

We serve **ADULT LEARNERS** who live, work, or go to school in Oakland County and have reading, writing, English speaking, or math skills below the ninth-grade level or lack basic digital skills.

Our **INDIVIDUALIZED PROGRAM** meets the unique needs of each learner with one-on-one instruction from **200+ highly trained volunteer tutors**, online self-study, and group learning to accelerate progress and create personal connections.

Through **COMMUNITY PARTNERSHIPS**, we create pathways for students to job training, employment, and GED programs.



Reading



Writing



Speaking



Math



Digital Skills

# 175,000

adults in Oakland County function at the LOWEST LEVELS of LITERACY and NUMERACY

**1/3 of American workers do not have basic digital skills.**

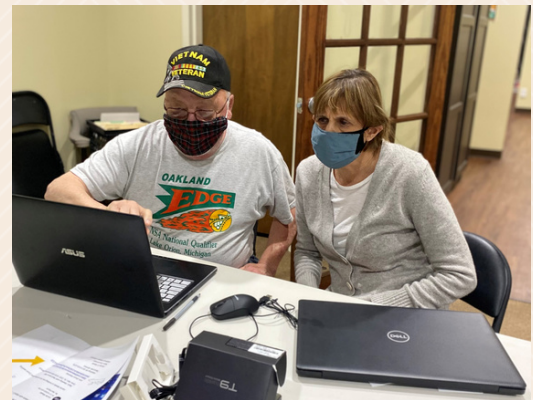
Low-income individuals are most likely to lack devices, high-speed Internet, and the skills to navigate technology.

(Sources: PIACC, 2017; ProLiteracy, 2021)

# \$457 billion

U.S. annual lost revenue due to underemployment and unemployment, plus increased public spending on health services

(Sources: National Council for Adult Learning, American Journal of Public Health)



# 19,000+

 HOURS OF INSTRUCTION  
in 2021-2022

# 200+

**VOLUNTEER TUTORS**  
meet with adult learners  
each week



# OUR IMPACT



Oakland Literacy Council served over 300+ adults in the 2021-22 program year. With the dedication of their tutors and support of staff, a record number of students achieved educational gains. They are building reading, math, English communication, and digital skills, and the **CONFIDENCE** to meet individual goals for themselves and their families.



## Advance their education

Adults are building skills to go on to GED programs, community college, and specialized training programs.



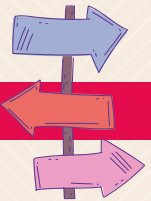
## Qualify for better jobs

Adults with stronger reading, English, and math skills are able to advance to new roles with higher wages.



## Access health care *safely*

Communicating with medical professionals on their own is life-changing for many students. Reading prescription labels correctly may be lifesaving.



## Navigate life independently

From grocery shopping to eating out to transportation and travel, we see how literacy skills empower our students.



## Start a business

Recent "alumni" have started restaurants, a party design company, and an alterations business.

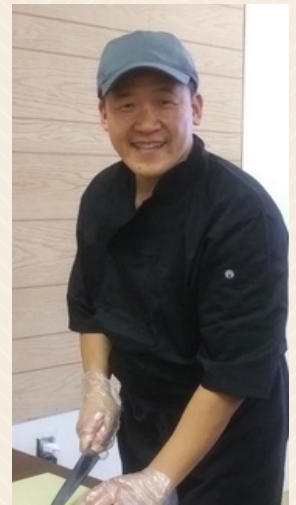
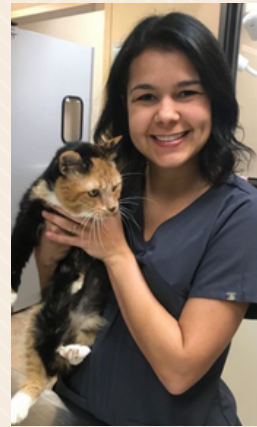


## Obtain citizenship

Tutors help adults prepare for language and civics tests to become U.S. citizens. They are thrilled to vote for the first time!



*Children whose parents read to them are more likely to become strong readers, too.*



*"I see college in my future ...  
and then that dream job."*

- CORNELIUS, Southfield

# YOUR IMPACT



We invite you to learn more about the impact **YOU** can make as an Ex Libris Host Committee member from our students and tutors, *in their own words.*



Click above or go to:

**[www.oaklandliteracy.com/impact](http://www.oaklandliteracy.com/impact)**





# EX LIBRIS 2022



## Event Purpose

In its 33rd year, the annual Ex Libris fundraising dinner is an entertaining and meaningful evening that celebrates literacy and the accomplishments of our students and volunteers.

This year's theme, *Writing a New Chapter*, puts the spotlight on the courage and resilience of our students to embark on new literacy and life journeys. The lotus flower, our symbol for 2022, represents their strength to grow and flourish despite obstacles.

Ex Libris raises vital funds for the operations of Oakland Literacy Council. As government sources provide less than 25% of OLC's annual budget, we turn to YOU to make sure Oakland County adults can gain the skills needed to fully engage in work, family, and community life.

**Your partnership has never been more critical than now.**

- OLC has grown in the last several years to serve more adults, offer more programs, and provide more innovative tools and supports to students and tutors.
- It is essential that adults have the foundational skills to qualify for better jobs that earn family-sustaining wages.
- Unfortunately, increased funding during the pandemic that supported the growth is no longer available.

## Attendees and Speakers

Each year, Ex Libris (meaning "from the library of") features an author - novelist, non-fiction writer, journalist, playwright, or scholar - who shares their literary and life journey. The guest speaker is joined by students and tutors who likewise share their stories.

Ex Libris brings together leaders and advocates from business, government, workforce development partners, human services agencies, and the community who recognize the power of literacy to changes the lives of Oakland County adults and their families. They are joined by dedicated volunteer tutors, students, and staff.

**Approximately 50 guests attend Ex Libris each year.**

**The event is publicized to our mailing list of over 3,000 constituents.**

**October 27, 2022**

The Village Club  
Bloomfield Hills, Michigan

**Fundraising Goal:**  
**\$100,000**



## PAST SPEAKERS

*include:*

Angeline Boulley  
Ken Jones  
David Maraniss  
Johnathan Rand  
Jacques Bailly  
John Searles  
Tim Skubick  
Craig Fahle  
Paula Tutman  
Robbie Timmons  
Jim Brandstatter  
Jeffrey Zaslow  
Devin Scillian  
Colleen and Gordie Howe  
Dennis Archer



*Angeline Boulley, bestselling author of "Firekeeper's Daughter," inspired Ex Libris 2021 guests with her passion, wit, and warmth.*

# KEYNOTE SPEAKER



## Welcoming Sharon Emery to Ex Libris 2022

In her debut book, Michigan author *Sharon Emery*, who has faced a lifelong challenge with stuttering, shares her journey to "write a new chapter" in her life after the loss of her daughter.



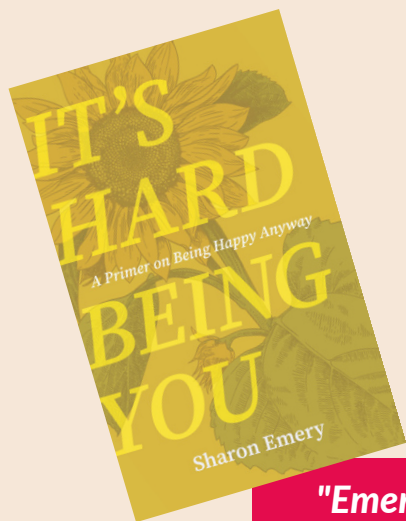
Sharon Emery has always had a penchant for communicating, but speaking is a struggle because her voice includes a stutter. Sometimes a bad one. So writing, via journalism, became her voice. To succeed, she knew she had to be better – a lot better – than her peers.

It took some doing, but Emery ultimately forged a career in not only journalism, but also public relations and teaching. She still stutters and now considers it her accent.

Luckily, Emery's stutter taught her a lot about surviving life. And that skill was put to the test when she was faced with the deaths of her two younger siblings and her eldest daughter, Jessica, 25, who had cognitive and neurological impairments.

Emery, who lives in Lansing, wrote her first book, a memoir – *It's Hard Being You: A Primer on Being Happy Anyway* – to help guide her children on their own life journeys, stressing the amazing resilience of human beings.

Emery is a former chair of the *Michigan Disability Rights Coalition Board* and considers equal rights for people with disabilities one of the nation's unfulfilled promises.

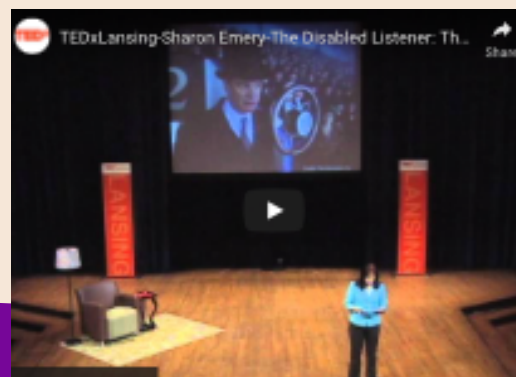


**"Emery's book is a gift to the world."**

Lori Nelson Spielman,  
New York Times bestselling author of *"The Life List"*

**"Sharon Emery writes powerfully about the limits and losses she's faced, but she doesn't stop there. She takes the brave next step of using her experience to chart a road map for her children, which can be used by anyone struggling with adversity. Emery has the piercing insight of someone who's been there."**

Chuck Stokes, editorial/public affairs director  
for WXYZ-TV/Channel 7 Detroit



In her 2011 TEDxLansing Talk, **"The Disabled Listener,"** Emery discussed the social stigmas faced in life as a stutterer and how to listen, to really listen and hear.

# 2022 HOST COMMITTEE



**We invite you to join the inaugural Ex Libris Host Committee!**  
*Together, we can make the event an amazing success on behalf of adult learners.*

## Host Committee Responsibilities

As a Host Committee member, we ask you to:

1. Commit to a minimum purchase of two (2) Benefactor tickets (\$500) or sponsorship package (see below)
2. Allow us to include your name as a member of our host committee on our invitation and promotions
3. Encourage colleagues, friends, and family to buy tickets to the event
4. **Join us for Ex Libris 2022!**

*(Tickets may be donated if you are unable to attend.)*

**Your valuable and generous contribution as a Host Committee member will be recognized in the event invitation, promotions, and event program.**

## Ticket and Sponsorship Information

SPONSORSHIP LEVEL	TICKETS	EVENT PROGRAM	VIDEO PROMOTION	SPECIAL RECOGNITION
MASTERPIECE \$10,000	8	Full-page ad	90-second prerecorded video ad	Pillcard in OLC library
BESTSELLER \$5,000	8	Full-page ad	60-second prerecorded video ad	
CLASSIC \$3,500	6	1/2-page ad		
NOVEL \$2,000	4	1/4-page ad		
SHORT STORY \$750	2	25-word message		

**Ex Libris Tickets: Benefactor: \$250 Patron: \$150 Table for 8: \$1,500**



Oakland Literacy Council and The Village Club are committed to providing a safe event.  
If COVID-19 conditions change significantly, Ex Libris 2022 will be presented in a 100% virtual format.

# JOIN THE HOST COMMITTEE



On behalf of our board of directors, students, volunteers, and staff, we thank you for your advocacy for adult literacy.

To join the Host Committee, please return this form by mail or e-mail ([info@oaklandliteracy.com](mailto:info@oaklandliteracy.com)) or call the Oakland Literacy Council office (248.253.1617).

**Kindly reply by:**  
**August 31, 2022\***  
\*For inclusion on invitation

## Ex Libris 2022 Host Committee/Sponsorship Form

Please reply by **Wednesday, August 31, 2022**, to ensure you are included on the invitation.

Let us know you are joining the Host Committee by returning this form or contacting us in the office at ([info@oaklandliteracy.com](mailto:info@oaklandliteracy.com); 248.253.1617).

☐ **Yes, we would be delighted to join the Ex Libris 2022 Host Committee and champion the mission of transforming lives through literacy for Oakland County adults.**

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Name to appear in program/publicity \_\_\_\_\_

### Level:

\_\_\_\_ **Masterpiece**     **\$10,000**  
\_\_\_\_ **Bestseller**     **\$5,000**  
\_\_\_\_ **Classic**     **\$3,500**  
\_\_\_\_ **Novel**     **\$2,000**  
\_\_\_\_ **Short Story**     **\$750**  
\_\_\_\_ **Host Committee**     **\$500**

### Payment (check\* or credit card)

Amt Enclosed \$ \_\_\_\_\_ Please send an invoice (x) \_\_\_\_\_

\*Please make checks payable to **Oakland Literacy Council**.

Visa, MC, AMEX \_\_\_\_\_

Exp \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

**Ad copy for the program must be received by October 3, 2022.** Please format ads in either .jpg, .png, or .pdf and send to [info@oaklandliteracy.com](mailto:info@oaklandliteracy.com). (We will contact you about video ads.)

Your donation is tax deductible to the extent provided by law. Fair Market value = \$75/ticket.



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## Thank you!