

EX LIBRIS 2022



Writing a New Chapter

33rd Annual Fundraising Dinner to Benefit Adult Literacy

Thursday, October 27, 2022

The Village Club · Bloomfield Hills, Michigan

Event Sponsorship Proposal



43700 Woodward Avenue, Suite 20
Bloomfield Hills, MI 48302
www.oaklandliteracy.com
info@oaklandliteracy.com / 248.253.1617

WHAT WE DO



OAKLAND LITERACY COUNCIL

FREE literacy services for adults in Oakland County since 1984

The **MISSION** of Oakland Literacy Council is to empower adults with literacy skills to thrive in today's dynamic and digital world, fostering *confidence, independence, and opportunity*.

We serve **ADULT LEARNERS** who live, work, or go to school in Oakland County and have reading, writing, English speaking, or math skills below the ninth-grade level or lack basic digital skills.

Our **INDIVIDUALIZED PROGRAM** meets the unique needs of each learner with one-on-one instruction from **200+ highly trained volunteer tutors**, online self-study, and group learning to accelerate progress and create personal connections.

Through **COMMUNITY PARTNERSHIPS**, we create pathways for students to job training, employment, and GED programs.



Reading



Writing



Speaking



Math



Digital Skills

175,000

adults in Oakland County function at the **LOWEST LEVELS** of LITERACY and NUMERACY

1/3 of American workers do not have basic digital skills.

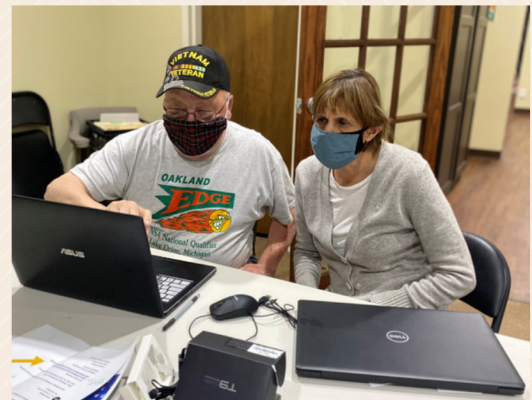
Low-income individuals are most likely to lack devices, high-speed Internet, and the skills to navigate technology.

(Sources: PIACC, 2017; ProLiteracy, 2021)

\$457 billion

U.S. annual lost revenue due to underemployment and unemployment, plus increased public spending on health services

(Sources: National Council for Adult Learning, American Journal of Public Health)



19,000+

 HOURS OF INSTRUCTION
in 2021-2022

200+

VOLUNTEER TUTORS
meet with adult learners
each week



Less than 10% of eligible adults
are receiving adult education services.

(Source: ProLiteracy, 2021)

OUR IMPACT



Oakland Literacy Council served over 300+ adults in the 2021-22 program year. With the dedication of their tutors and support of staff, a record number of students achieved educational gains. They are building reading, math, English communication, and digital skills, and the **CONFIDENCE** to meet individual goals. for themselves and their families.



Advance their education

Adults are building skills to go on to GED programs, community college, and specialized training programs.



Qualify for better jobs

Adults with stronger reading, English, and math skills are able to advance to new roles with higher wages.



Access health care safely

Communicating with medical professionals on their own is life-changing for many students. Reading prescription labels correctly may be lifesaving.



Navigate life independently

From grocery shopping to eating out to transportation and travel, we see how literacy skills empower our students.



Start a business

Recent "alumni" have started restaurants, a party design company, and an alterations business.



Obtain citizenship

Tutors help adults prepare for language and civics tests to become U.S. citizens. They are thrilled to vote for the first time!



Children whose parents read to them are more likely to become strong readers, too.



*"I see college in my future ...
and then that dream job."*

- CORNELIUS, Southfield

YOUR IMPACT



**We invite you to learn more about the impact
YOU make as an Ex Libris sponsor
from our students and tutors *in their own words.***

This video premiered at Ex Libris 2021.



Click above or go to:

www.oaklandliteracy.com/impact



EX LIBRIS 2022



EVENT PURPOSE

In its 33rd year, the annual Ex Libris fundraising dinner is an entertaining and meaningful evening that celebrates literacy and the accomplishments of our students and volunteers.

This year's theme, *Writing a New Chapter*, puts the spotlight on the courage and resilience of our students to embark on new literacy and life journeys. *The lotus flower, our symbol for 2022, represents their strength to grow and flourish despite obstacles.*

Ex Libris raises vital funds for the operations of Oakland Literacy Council. As government sources provide less than 25% of OLC's annual budget, we turn to you to make sure Oakland County adults can gain the skills needed to fully engage in work, family, and community life.

Your partnership has never been more critical than now.

- OLC has grown in the last several years to serve more adults, offer more programs, and provide more innovative tools and supports to students and tutors.
- It is essential that adults have the foundational skills to qualify for better jobs that earn family-sustaining wages.
- Unfortunately, increased funding during the pandemic that supported the growth is no longer available.

Attendees and Speakers

Each year, Ex Libris (meaning "from the library of") features an author - novelist, non-fiction writer, journalist, playwright, or scholar - who shares their literary and life journey. The guest speaker is joined by students and tutors who likewise share their stories.

Ex Libris brings together leaders and advocates from business, government, workforce development partners, human services agencies, and the community who recognize the power of literacy to changes the lives of Oakland County adults and their families. They are joined by dedicated volunteer tutors, students, and staff.

100-150 guests attend Ex Libris each year. It is publicized to our mailing list of over 3,000 constituents.

October 27, 2022

The Village Club
Bloomfield Hills, Michigan

Fundraising Goal:
\$100,000



PAST SPEAKERS

include:

Angeline Boulley
Ken Jones
David Maraniss
Johnathan Rand
Jacques Bailly
John Searles
Tim Skubick
Craig Fahle
Paula Tutman
Robbie Timmons
Jim Brandstatter
Jeffrey Zaslow
Devin Scillian
Colleen and Gordie Howe
Dennis Archer



Angeline Boulley, bestselling author of "Firekeeper's Daughter," inspired Ex Libris 2021 guests with her passion, wit, and warmth.



KEYNOTE SPEAKER



Welcoming Sharon Emery to Ex Libris 2022

In her debut book, Michigan author *Sharon Emery*, who has faced a lifelong challenge with stuttering, shares her journey to "write a new chapter" in her life after the loss of her daughter.



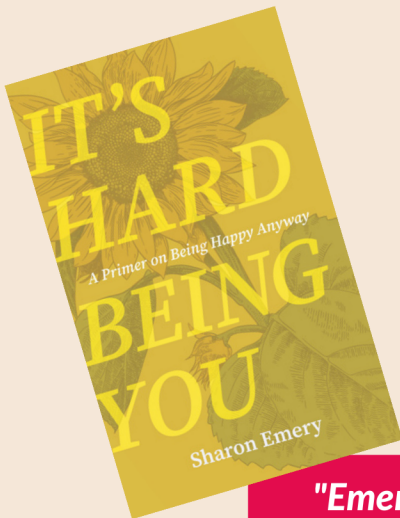
Sharon Emery has always had a penchant for communicating, but speaking is a struggle because her voice includes a stutter. Sometimes a bad one. So writing, via journalism, became her voice. To succeed, she knew she had to be better – a lot better – than her peers.

It took some doing, but Emery ultimately forged a career in not only journalism, but also public relations and teaching. She still stutters, and now considers it her accent.

Luckily, Emery's stutter taught her a lot about surviving life. And that skill was put to the test when she was faced with the deaths of her two younger siblings and her eldest daughter, Jessica, who had cognitive and neurological impairments and drowned at age 25.

Emery, who lives in Lansing, wrote her first book, a memoir – *It's Hard Being You: A Primer on Being Happy Anyway* – to help guide her children on their own life journeys, stressing the amazing resilience of humans beings.

Emery is a former chair of the *Michigan Disability Rights Coalition Board* and considers equal rights for people with disabilities one of the nation's unfulfilled promises.



"Emery's book is a gift to the world."

Lori Nelson Spielman,
New York Times bestselling author of *"The Life List"*

"Sharon Emery writes powerfully about the limits and losses she's faced, but she doesn't stop there. She takes the brave next step of using her experience to chart a road map for her children, which can be used by anyone struggling with adversity. Emery has the piercing insight of someone who's been there."

Chuck Stokes, editorial/public affairs director
for WXYZ-TV/Channel 7 Detroit



In her 2011 TEDxLansing Talk, **"The Disabled Listener,"** Emery discussed the social stigmas faced in life as a stutterer and how to listen, to really listen and hear.

SPONSORSHIP PACKAGES



Your sponsorship includes recognition in the Ex Libris 2022 printed and online invitation, Oakland Literacy Council website and newsletter, social media and e-promotions to 3000+ subscribers, *plus*:

SPONSORSHIP LEVEL	TICKETS	EVENT PROGRAM	VIDEO PROMOTION	SPECIAL RECOGNITION
MASTERPIECE \$10,000	8	Full-page ad	90-second prerecorded video ad for event and post-event video	Permanent placard in OLC library
BESTSELLER \$5,000	8	Full-page ad	60-second prerecorded video ad for event and post-event video	
CLASSIC \$3,500	6	1/2-page ad		
NOVEL \$2,000	4	1/4-page ad		
SHORT STORY \$750	2	25-word message		

Individual Ex Libris 2022 tickets will go on sale in September.
Benefactor: \$250 Patron: \$150 Table for 8: \$1,500
(Fair Market Value = \$75 per ticket)



Oakland Literacy Council and The Village Club are committed to providing a safe event.
If COVID-19 conditions change significantly, Ex Libris 2022 will be presented in a 100% virtual format.

YOUR SPONSORSHIP



On behalf of our board of directors, students, volunteers, and staff, we thank *Beaumont Health* for considering an Ex Libris 2022 sponsorship!

To purchase your sponsorship, please return this form by mail or e-mail (info@oaklandliteracy.com) or call the Oakland Literacy Council office (248.253.1617).

Sponsorship Deadline:

August 31, 2022*

**For inclusion on invitation*

Ex Libris 2022 Sponsorship Form

Please reply by **Wednesday, August 31, 2022**, to ensure you are included on the invitation. Return this form, call our office (248.253.1617), or purchase your sponsorship at:

www.oaklandliteracy.com/exlibris2022sponsor

Yes, we would be delighted to sponsor Ex Libris 2022 and champion the mission of transforming lives through literacy for Oakland County adults.

Name _____ Organization _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

Name as it should appear in program/publicity: _____

Sponsorship Level:

Masterpiece \$10,000 _____ Novel \$2,000 _____

Bestseller \$5,000 _____ Short Story \$750 _____

Classic \$3,500 _____

Payment (check or credit card):

Amount Enclosed \$ _____

Please make checks payable to ***Oakland Literacy Council.***

AMEX, Visa, or Mastercard #: _____

Exp. Date ____/____/____ CVV _____ Name on card: _____

Ad copy for the program must be received by Monday, October 3, 2022. Please format ads in either .jpg, .png, or .pdf and send to info@oaklandliteracy.com. (We will contact you about video ads.)

Your donation is tax deductible to the extent provided by law. Fair market value = \$75/ticket. ***Thank you!***



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